

(NOTE: Throughout this document, THE TEACHER TRAINER LTD is referred to as TTT)

TTT POLICY DOCUMENT

Cookies Policy

How TTT uses cookies and similar technologies on its website, and how you can control them.

Document Control

Document Title	Cookies Policy
Version	1.0
Effective Date	22 April 2026
Next Review Date	22 April 2027
Data Controller	The Teacher Trainer Ltd, Regus House, Fairbourne Drive, Atterbury, Milton Keynes MK10 9RG
Cookies Contact	phenil@theteachertrainer.co.uk
Approved By	Phenil Mehta, Centre Manager
Classification	Public
Applies To	Visitors to www.theteachertrainer.co.uk and related TTT web properties

Cookies Policy

1. About This Policy

This policy explains how TTT uses cookies and similar technologies on www.theteachertrainer.co.uk and related web properties, and how you can control them. It complements TTT's Privacy Notice and Data Protection and GDPR Policy and reflects TTT's obligations under the UK GDPR, the Data Protection Act 2018 and the Privacy and Electronic Communications Regulations 2003 (PECR).

2. What Cookies Are

A cookie is a small text file that a website places on your device when you visit. Cookies help websites remember information about your visit, such as your preferences, language or whether you are signed in. Similar technologies, including local storage, pixels and tags, work in comparable ways and are covered by this policy.

3. Categories of Cookie

Category	What it does
Strictly necessary	Essential cookies that make the site work, such as session cookies, security tokens and the record of your cookie choices. Set without consent under PECR.
Performance and analytics	Cookies that help TTT understand how visitors use the site in aggregate, for example which pages are popular. Set only with your consent.
Functionality	Cookies that remember preferences such as language, region or font size to improve your experience. Set only with your consent.
Marketing and advertising	Cookies that support TTT marketing, including remarketing and campaign measurement. Set only with your consent.

4. Cookies We Use

The table below shows the main cookies TTT currently uses. The cookie banner on our website shows the most up-to-date list, including any third-party cookies, and allows you to accept, reject or customise non-essential cookies.

Cookie	Category	Provider	Purpose and Retention
Session and security cookies	Strictly necessary	TTT website	Keep the site working and protect against attacks; deleted at the end of the session or within a few hours.
Cookie-consent record	Strictly necessary	TTT consent tool	Records your choice on the cookie banner; 12 months.

Cookie	Category	Provider	Purpose and Retention
Analytics (for example Google Analytics or a privacy-respecting equivalent)	Performance and analytics	Third-party analytics provider	Understand site use in aggregate; up to 12 months.
Preference cookies	Functionality	TTT website	Remember UI preferences; up to 12 months.
Marketing cookies	Marketing and advertising	Approved advertising and social platforms	Campaign attribution and remarketing; typically 1 to 12 months.

5. Your Consent and How to Change It

When you first visit our site, you see a cookie banner that asks for your choice. Strictly necessary cookies are set automatically because they are required to make the site work. All other cookies are set only if you accept them, either as a whole or by category. You can change your choice at any time using the 'Cookie preferences' link in the footer of our website.

6. Controls in Your Browser

You can also manage cookies directly in your browser settings. Most browsers allow you to:

- Block or delete cookies already set on your device
- Refuse all cookies or only those from third parties
- Receive a warning before a cookie is stored

Blocking strictly necessary cookies may prevent parts of the site from working correctly.

7. Third-Party Cookies

Some cookies are placed by third parties TTT engages with (for example an analytics provider or an embedded video player). These third parties are Controllers for their own cookies and their own privacy notices apply to the data they collect. TTT chooses third parties that support privacy-respecting configurations where available.

8. Do Not Track and Global Privacy Control

Where your browser sends a Global Privacy Control or equivalent signal, TTT respects it as a valid objection to non-essential cookies. Where a 'Do Not Track' signal is received, TTT treats it the same way.

9. Children

TTT's services are aimed at adult learners aged 19 and over. The website is not targeted at children. Where our site is accessed by a minor, the standard cookie consent mechanism applies and extra care is given to limit non-essential cookies.

10. Data Protection and Your Rights

Where cookie data is personal data, it is processed under the UK GDPR and the Data Protection Act 2018, as described in the Privacy Notice and the Data Protection and GDPR Policy. You have the rights set out in those documents and may contact the Data Protection Lead at phenil@theteachertrainer.co.uk. You may also complain to the Information Commissioner's Office at ico.org.uk or on 0303 123 1113.

11. Changes to This Policy

We review this policy at least annually and earlier where cookie use on the site changes. The current version is always published on the TTT website.

12. Related Documents

This policy should be read alongside:

- Privacy Notice
- Data Protection and GDPR Policy
- Data Retention and Disposal Policy
- Social Media Policy
- Information Security and Cyber Security Policy
- Electronic Communication Disclaimer Policy

13. Version History

Version	Date	Author	Summary of Changes
1.0	22/04/2026	Phenil Mehta	A new standalone policy aligned with PECR and UK GDPR, covering cookie categories, consent mechanism, browser controls, third-party cookies, Global Privacy Control and data subject rights.

14. Approval

This policy has been reviewed and approved by the Centre Manager of TTT.

Phenil Mehta
Name

P Mehta
Signature

22/04/2026
Date